

JOB DESCRIPTION

Job Title:	Research Fellow in Business Model Innovation
Department / Unit:	School of Business and Management
Job type	Research and Academic
Grade:	7 Spine 31
Accountable to:	Professor Mark Lycett
Accountable for:	
Purpose of the Post	
<p>To undertake research activity in the field of business model innovation – conducting background research in the area, empirical field work with industrial partners and analysing and writing-up the results. Specialised knowledge is required to be able to apply appropriate business model frameworks in the field with industrial partners in order to develop innovate business model options broadly related to the use of immersive technology.</p>	
Key Tasks	
<ul style="list-style-type: none"> • Assist in state-of-the art reviews related to approaches and techniques of business model innovation. • Use initiative and creativity to identify novel approaches to business model innovation, developing new research methods/frameworks and extending the research portfolio as appropriate. • Pilot, refine and optimise frameworks for data collection related to business model innovation with limited supervision from the PI. • Conduct empirical business model innovation research with industrial collaborators. • Explore potential consequences of business model innovation with a range of participants from appropriate markets. • Identify and manage ethical issues that may arise in relation to data collection and any solutions developed. 	

- Record, analyse and write up results, maintaining a permanent record of the methodologies and empirical research outcomes.
- Prepare and present findings of research activity to colleagues and industrial collaborators.
- Contribute to the preparation of grant applications, research presentations and publications as requested.
- Undergo continued personal professional development

Other Duties

The duties listed are not exhaustive and may be varied from time to time as dictated by the changing needs of the College. The post holder will be expected to undertake other duties as appropriate and as requested by their manager.

The post holder will be required to work on-site with the project partners as needed and at any of the locations at which the business of Royal Holloway is conducted.

Internal and external relationships

The following list is not exhaustive but the post holder will be required to liaise with: Other members of staff within the Hyphen project, members of the School/Department and College, the industrial partners on the project, industry contacts within potential markets and members of the StoryFutures project.